

# NATASHA ALVERIO

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rabbitslikecarrots.com

Creative and multi-talented Graphic/Web Designer with experience in web, print design and multimedia. Team oriented and experienced collaborator. Highly skilled in client and vendor relations and negotiations. Passionate about innovative and creative marketing strategies and campaigns; accustomed to performing on tight deadlines with an emphasis on working within budget requirements.

## QUALIFICATIONS

### CREATIVE EXPERIENCE INCLUDES:

Brochures & newsletters, corporate identity package, photograph restoration, photo retouching, annual projects, flyers, web design, CSS3 and HTML5, JavaScript and jQuery, multimedia flash animation.

## PROFESSIONAL EXPERIENCE

SoftRock, Inc. Orlando, Florida, 2007- Present  
Senior Web/Graphic Designer

**Duties and Responsibilities:** Delivered work on time under tight deadlines. Executed projects from scratch; starting with a corporate identity package and finishing with a website. Worked closely with clients to execute their vision and bringing their ideas to life. Worked closely with programmers, being exposed to ColdFusion and CakePHP and adapting to their unique design challenges. Developed websites, logos, business cards, Adobe Flash and HTML slideshows, flyers, and water bottle labels. Responsible for delivering projects on time and coming up with the entire corporate identity package. Created design theme and graphic for marketing and sales presentations.

Curley and Pynn Orlando, Florida, Summer and Fall 2005  
Junior Web/Graphic Designer

**Duties and Responsibilities:** Responsible for delivering projects on tight deadlines. Created websites, logos, annual reports, flyers, brochures and promotional items. Was exposed to the marketing side of design. Participated in a team effort to produce streamlined production of cutting edge design projects. Was consistently recognized for fresh and innovative ideas and applications.

## EDUCATION

Associate in Science, Multimedia and Print Graphic Design, 2006  
Valencia Community College, Orlando, Florida  
Graduated with Honors and a 4.0 GPA

## TECHNICAL PROFICIENCY

Adobe Photoshop, Illustrator, Flash, Fireworks and Dreamweaver; Quark Express and InDesign; Office Suite (Word, Excel, PowerPoint, and Outlook); Adobe Acrobat Professional.

## PLATFORMS

Mac OS 9/10, Windows XP/Vista/Windows 7